

10-26-1976

The Patriot Vol. 4 no. 2 (1976)

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The Patriot

Vol. 4, No. 2

TEXAS EASTERN UNIVERSITY, TYLER, TEXAS 75701

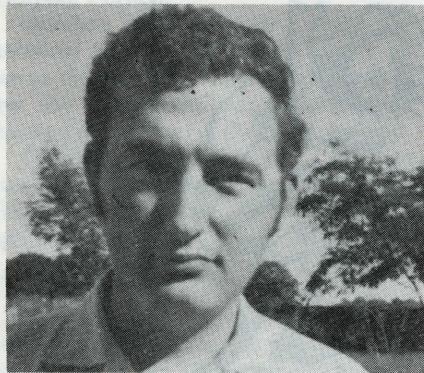
October 26, 1976

Most student voters say choice not good

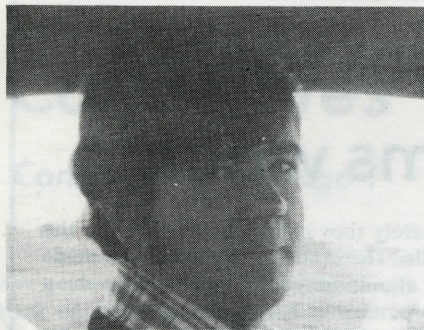
By JIM TOMLIN



REGENA MONTGOMERY--"I like Carter because he is down to earth. I think he will try to help the unemployed."



JOHN HYDER--"I'm not that enthused with either one."



DAVID ANDERSON--"I don't like Carter's foreign aid program. I think the money could be better spent in the United States."

As the presidential race draws to a close most students at TEU seem to feel that the choice is not really good. Many students polled admitted they are confused about where each candidate stands on the issues.

Overall, the opinions reflect a conservative vein in the student body. No one seems to want drastic changes in society. Most favor maintaining the status quo.

Everyone is looking at the personal effect of the candidates' policies. The economy and foreign policy seem to rank as the major concern of most of those polled. Improvement in the economy with a lowered rate of inflation, and peace in the world are important to most students.

When adding up the pluses and minuses of both candidates, faults of both candidates are mentioned more often by students than virtues. Ford scores most of his points by already being in office and having the experience of leading the country.

Few students backing Ford can point to anything he has done as reason for their support. In fact, many of the students backing Ford were originally for Reagan and only accept Ford because they are firmly against Carter.

Carter's edge seems to be his ability to give a down home image. Many students consider Carter to be closer to the people and better able to understand the needs of the people.

Few students feel the recent television debates influenced their opinion either way.

Ford Backers United

One noticeable element running through the thinking of those students for Ford is that they are firmly against Carter. It brings back memories of the 1972 election and the feelings about McGovern.

Vicki Senn, Karnack junior, is for Ford, but she campaigned for Reagan. She admits being conservative, and only backs Ford because he is the most conservative major party candidate. She jokingly remarked that she might even consider voting for Lester Maddox.

Anitia Spradlin, Longview junior, believes Ford is the "lesser of two evils." She does not believe Carter should flaunt his religion so openly, and disagrees with his income tax policies. She also dislikes his smile. "It is a sinister smile to me," she said.

"There is a lot I don't know about Ford, but at this point in time I want someone with experience in office," said Spradlin.

Debra Posey, Longview junior, would like to see Ford elected, but is really for Reagan.

Strangely enough, Posey found more fault with Betty Ford than either of the candidates themselves. She considers Mrs. Ford "too liberal and outspoken" and disagrees with her views on abortion and women's rights. She hopes she won't influence her husband too much.

Posey considers herself "firm against Carter" and his liberal views.

John Hyder, Malakoff senior, favors Ford but is not enthusiastic. "Carter confuses me more and more," Hyder admitted. "I don't know what he is for."

Like several others favoring Ford, Hyder thinks Reagan has some good points. The only thing Hyder had to say about Ford's policies was "at least we have not been taken over by a foreign power."

As for Carter, Hyder believes the policies Carter has outlined would pave the road for more bureaucracy and red tape.

Vickie Martin, Tyler junior, likes

Ford's policies in all areas except foreign affairs.

"I was never in doubt about my choice. I listened to Ford speak at TJC (Tyler Junior College) and that influenced my opinion very much. I liked the way he reacted to the audience and the people. He seemed to know what he was talking about," said the dark haired junior.

Solid for Carter

Regena Montgomery Tyler senior, likes Carter because he is "down to earth." She agrees with his stand on big business, and would like to see a president who would work to put the unemployed back to work.

Wesley Hamilton Tyler senior, believes Carter has a "closer relationship with the people than Ford."

"People want a change. I think he would be a better president, more open," said Hamilton. Hamilton also likes the fact that Carter does not owe any favors to special interests.

Lynn Johnston, Abilene senior, likes Carter for his position.

"I like Carter's view on giving the draft dodgers pardons instead of amnesty. I think it will help pull the people back together. Ford wants to keep different classes separated," said Johnston.

Johnston also likes the stand Carter takes on medicine. He believes introducing a little socialism into medicine would "help people that cannot pay fantastic bills and yet still need to be treated."

In foreign affairs Johnston is concerned with the way the United States has lost status, and thinks Carter can "do more to bring us back to the status we once had."

Sherry Douglas, La Poynor senior, has "weeded" through the issues in her own mind and has decided that Carter is the better choice. "Ford seems to put on a front," she said.

Douglas and her husband raise cattle and hopes since Carter was a farmer he will understand some of the problems they face. She didn't like it when Ford allowed beef importation.

Laura Miller, Tyler senior, is "not necessarily for Carter but for a change in administration."

"I cannot afford Republicanism," she said bluntly. She believes inflation will be on the "upswing" as long as Republicans remain in control of the presidency.

Undecided students are watching the two candidates as they make their final appeals. Recently the appeals have been studded with mistakes, making the choice harder for some students.

Debbie Smith, Longview senior, was originally for Carter but she is bothered by "some of his contradictory statements."

She doesn't think the debates will help her decide. "I'll make my choice after reading all their statements and views," she said.

Sam Mitchell, Overton senior, has always been a Democrat but is undecided about Carter. "I don't think he is decided on his own programs," said Mitchell.

Apathy slows student government

Student government at TEU has developed slowly. Due in a large degree to lack of interest on the students' part said Dr. Tom G. Turns, dean of student life.

"Most of the students work and are married so they just do not have time to participate in student government," said Turns.

According to a housing survey issued last spring 72 per cent of the students are married. The survey was completed by 1,020 of the 1,225 students enrolled at the time, or 83 per cent of the student body.

The average student load, nine semester hours, at TEU also indicates the type of student body TEU has. Turns believes these figures show that most students are coming only part time because that is all they can manage between work and marriage.

"Most students are coming to TEU for the academic program, and are not concerned with student government," Turns concluded.

Despite the lack of participation in student government there are still some students who want their say. A channel

of input has been created for those students. The student life advisory committee which was proposed last year by Turns is being organized this fall. The committee is made up of students who "volunteered" to participate.

The committee which is going through the initial stages of development is still searching for the solution to student representation. Presently the committee is being organized along school lines with two representatives from each school.

When things get organized smaller committees will be developed by the advisory committee to handle the different tasks that will come up. "We have been brainstorming," Turns said, referring to the students in the committee, "and we have come up with ideas for an entertainment committee (social committee), and a committee to work with the faculty senate committee in an artist lecture series."

Turns believes the student life advisory committee is a start toward a more representative type student government. "We are giving everyone who wants to participate a chance to

participate. While it is not elected by the students or a formal organization it is a start, and we had to start with something."

Turns does not believe that student government should be forced on students. "We are not going to say the students should have a student senate. We think the students should have some input in decisions, but we still think it (student representation) needs to come from the students."

Dr. Christina Mitchell, coordinator of student services, thinks the student advisory committee "will satisfy the needs of students to be represented and convey to the administration their interests."

"We are looking for alternatives, checking the pulse of the students to see what they want, whether it be a student senate or something else," she said.

Whatever kind of student government develops at TEU students will play a major role in deciding its structure. Both Mitchell and Turns believe it will also reflect the type of student body TEU has.

Continued on page 3

COMMENTS AND OPINION

My View

Commercial campaign all images, no issues

By Jim Tomlin

The presidential election is typified by the commercials candidates broadcast. There is a lot of air and not much substance. The whole idea seems to be to package and sell an image, and avoid issues which muck up the picture.

Before writing this, I went to the library to try to find out where each of the candidates stood. The more I read, the more I realized the candidates are not saying much. Generalizations are rampant.

Ford is vague about just what he intends to do if he gets a mandate from the people. If we are to expect more of the same, then just what is that? Ford has not done much since taking over the presidency.

Carter is vague about how he is going to do all the things he wants done. He has taken on the tasks of cutting down bureaucracy, reforming the income tax structure and setting up more comprehensive health care.

The candidates' commercials are interesting because they show the generalizations carried to the extreme. The shot of Ford sitting among a bunch of children telling them how he has improved the nature of the country is very persuasive if you're thirteen. I suppose the commercial is designed to give Ford the father image.

Carter's commercials seem to reflect

the same theme that ran through the motion picture "The Candidate," starring Robert Redford. The commercials attempt to make Carter look like the answer to all the country's problems. Surely no one believes that.

Ford's attempts to look like a confident, inspiring leader have not been successful. According to the *Wall Street Journal* Sept. 17, few voters rate Ford as a great leader. He is considered instead a nice guy who is doing his best.

The achievements Ford considers his own, ending the Vietnam War and laying the foundation for peace, are both carryovers of Nixon policies.

Carter, who claims to be just one of the common people, not better or worse is also the wealthiest man running.

Carter uses his record as governor to prove his ability to perform. His record has some questionable aspects though. How well did Carter really clean up the bureaucracy in Georgia?

Yet voters do have a choice this year. The two candidates are taking different approaches on the issues.

I just hope everyone decides on a candidate based on something besides the feelings and emotions the candidates arouse. Any good ad man can create an image the public will find favorable, but an image will not be running the country. A man will.



Letters to the Editor

Dear Editor,

After reading the last issue of the Patriot I was wondering how naive you think the student body is. I mean the lead headline was about as newsworthy as the fact that the name of this state is Texas.

The headline was "TEU moves to new campus." After reading that I was tempted to put the paper down. I figured if that was the front page story there was no telling what kind of dribble lay inside. But my curiosity got the better of me, and I looked.

I wasn't impressed, but it still was not as bad as I thought it might be. I liked the use of one column headlines, and the use of pictures as an editorial.

There may be hope for the paper yet. I'm reserving judgement until I've seen another copy or two.

Disillusioned reader

Dear disillusioned reader,

Your aim was good and the things you mentioned quite true. It hurts to make errors, but we made ours for a good reason. We are inexperienced.

We hope you will continue to read with such a discerning eye and let us know what you think. We like student comments even when they hurt, Ow!!!

--Editor

Trash problem solved, other problems waiting

Conditions are improving at TEU. Trash baskets have finally arrived and are being placed around the school. Now students will not have to search for a space for their trash in one of the ash trays in the hallways.

Getting the trash baskets solved one problem, but there are others. It would be nice to have a few pencil sharpeners placed in the classrooms so students would not have to search the campus for one.

The pencil sharpener problem is a little more difficult to solve. Unfortunately they cannot be attached to the walls. The studs in the walls are made of aluminum and won't support a sharpener like a wooden stud.

Then there is the problem of no clocks in the classrooms (does anyone really care what time it is?), thin walls (we can hear our neighbors better) and... Well maybe that is enough.

We should be glad we now have trash baskets. In time the other problems may be solved as well. Fortunately, wishful thinking is not in short supply.



The Patriot

The Patriot is published on the last Tuesday of every month during regular class terms by Texas Eastern University in Tyler, Texas 75701. Opinions expressed are those of the student editors and not necessarily those of the student body, faculty or administration of the university.

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Theater dept. plans fall play

By RITA HOLT

TEU's drama department will stage Neil Simon's play, **The Star-Spangled Girl**, Nov. 18-20 in room 127 of the Administration Building at 8 p.m.

John Callahan, assistant professor of theater arts, will direct the play. Ginger Smith, elementary education major from Tyler, will be the assistant director.

The play, which starred Sandy Duncan in a movie version, is a romantic comedy about a girl who carries on a rivalry with a guy but falls madly in love with him. She is chased by another guy who is madly in love with her, but whom she can't stand.

Jana Carson, TEU library staff member and Tyler Junior College student, plays the girl, Sophie Rauschmeyer. Joseph Miller, graduate student from Tyler, plays Andy Hobart, Sophie's rival. Dennis Chartier, English major from Tyler, plays the rejected suitor, Norman Cornell.

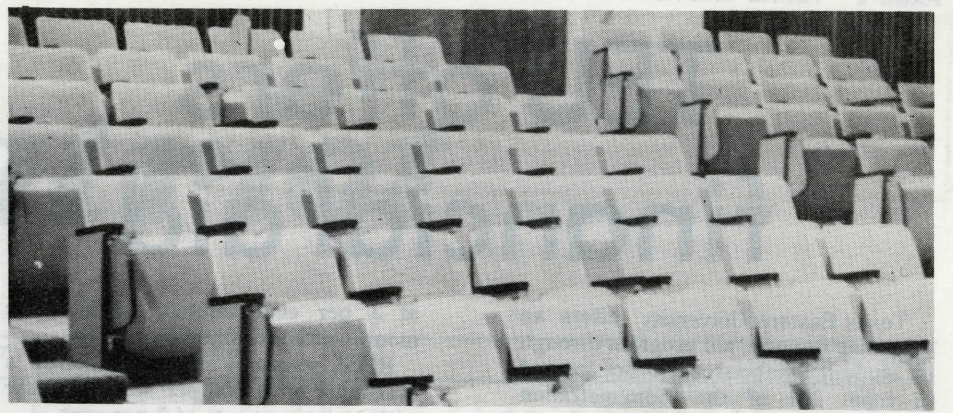
Callahan said the set would be minimal because the facility is not an actual theater. The biggest problem will be the three stationary blackboards located in the front of the room, he said.

Callahan suggested that due to seating limitations, people attend Thursday night Nov. 18. Adm 127 has about 140 seats.

Admission is free and will be on a first come, first served basis.

Biography, by S.N. Behrman, previously scheduled for this semester, will be staged in the 1977 spring semester. Callahan said **Biography** was cancelled due to problems beyond anyone's control.

Callahan also pointed out that auditions for productions are open to anyone who is connected with TEU as a student or faculty member.



PLAYER'S EYE VIEW--"The Star-Spangled Girl," a Neil Simon comedy, will be performed by the TEU drama department Nov. 18-20 in Administra-

tion 127, seen here from the front. Because of the limited seating, director John Callahan recommends audiences arrive early.

Faculty rating system proposed

The Oct. 6 meeting of the faculty senate was devoted to drafting a proposal to regularize recommendations for faculty promotions, tenure and merit pay increases. There has not been a coordinated policy for making such recommendations.

The proposal calls for formation of an evaluation committee in each school composed of at least three faculty members. They will not include the dean or any department chairmen, but their composition will be left otherwise to faculty discretion.

Three areas of competence will be considered. These are scholarship, rating 5-15 per cent of the total evaluation; teaching effectiveness, rating 55-65 per cent; and service to the profession, university and community.

The proposal has been circulated among faculty members and the librarian of the learning resources center. Final senate action on the plan will take place Oct. 20. John Spurgin, senate president, expects several changes in the plan to be made.

Consideration of such a proposal goes back to the first faculty senate meeting of the 1975-76 school year. Donald

Anthony, vice president for academic affairs, suggested the need for a more consistent system of assessment of faculty performance to the senate and Ad Hoc Committee on Faculty Evaluation found and reported on the proposal and its recommendations May 5, 1976. The report was discussed in the schools, but no action was taken.

At the Sept. 7 meeting of the 76-77 year, Anthony addressed the senate on the same subject. Most of the three meetings since have been spent on the subject.

The present proposal will duplicate efforts of existing tenure recommendation committees. The percentages allowed each category may also be changed.

The evaluation categories are taken from the **TEU Handbook for Faculty and Staff** and the university catalogue. Spurgin said, "We're trying to make the weights consistent with what the university has as its goals." The university's purposes are stated on page 11 of the catalogue.

"Before now," Spurgin said, "there was little systematic evaluation. Student evaluations tap teaching effec-

tiveness, but not the other two categories listed in the proposal." He added, "I find the higher grades I give in a course, the better I rate on the evaluation."

Anthony said student evaluations are not intended to be instrumental in recommendations for tenure and promotion.

"Student evaluations only have a great or decisive impact (on such decisions) when they are either greatly positive or negative," he said. Their purpose is to give feedback to the faculty member about the course.

Because the faculty senate is still working on a plan of evaluation, deadlines for promotions and rank recommendations will be treated flexibly this year, except the Feb. 15 deadline for Anthony's recommendation to President James H. Stewart.

Several steps with individual deadlines are built into the promotions process to let faculty members know what is going on at each step. Each faculty member under consideration will be advised of action taken at the various steps, even though deadlines are not now rigid.

Candidates

Continued from page 1

"There are certain contradictions. In one sentence he says he wants to cut back on government spending and in the next he wants to start programs to build it up. If he could do what he says he could do, I would be a Carter person, but I do not think he can do it," said Mitchell.

"I'm leaning to Ford because I know what to expect from him. He must not have too many blemishes or they would have shown up when he went before the Senate Confirmation Committee," said Mitchell.

"The biggest fear I have of Carter is that the country would go bankrupt trying to implement his programs. I think we are improving under Ford and making some headway, and I hesitate to say that since I was born and raised as a Democrat," Mitchell concluded.

D'Anne Bellar, Tyler junior, is undecided but leaning toward Carter. "I feel like we need a change," she said.

"I'd like to know more about the people that surround Carter," she said. She thinks Carter would be good for the country because he would do a lot of "house cleaning" and would have top aides with a "lot on the ball."

David Anderson, Tyler junior, does not like Carter's ideas for foreign aid. He believes the money could be better spent at home.

The choice of either Carter or Ford is one Anderson is cynical about. "Neither of them has any good points," he said.

As for the debates he thinks "Carter loused up the first one and Ford loused up the second one."

Anderson leans toward Ford. He does not like Carter's idea of cutting the military budget. "I still think we should stay strong, and have a big stick ready when we need it," he said.

Admissions officer Martha Wheat is a TEU native who earned a baccalaureate degree here and planned to teach third grade. Before she could start teaching she was contacted to work as the university's recruiter and accepted.

After working as recruiter, she decided that was what she wanted to do. She has been working as admissions officer a year.

Her job is to visit schools to explain to students what TEU has to offer. Each department has funds set aside for recruiting, but she recruits for the whole university.

This year's schedule started Sept. 28 with a trip to Jacksonville College. That week she also visited Tyler Junior College and Kilgore College. In all, 13 trips to community colleges have been scheduled through October. Her crowded schedule only allows her about two days a week at TEU.

"We have nine major feeder schools," she said, "which are Tyler Junior College, Kilgore College, Henderson County Junior College, Lon Morris College, Jacksonville College, Angelina College, Navarro College, Harris Junior College and Panola Junior College."

Wheat generally makes recruiting trips alone, but faculty members are invited to go if they can. "This is why the schedule is printed in **Intercom**," she said. **Intercom** is the semi-monthly publication for TEU personnel. But her overnight stops make it difficult for faculty members to go with her because of conflicts with class schedules.

"I get requests about everything," she said. She carries college catalogues and brochures as well as plenty of applications.

If questions come up that she cannot

TEU grad. becomes TEU recruiter



ADVISORS' NOTEBOOKS---Admissions officer Martha Wheat checks notebooks prepared by her office for counselors of community colleges near TEU. The notebooks give community college administrators and advisors information necessary to prepare their students to enter TEU programs.

answer, when she returns to TEU she contacts someone knowledgeable in the subject and gets back in touch with the student. Her main job, she said is contact with students.

Cards requesting information come to her also. These cards are included now in all TEU brochures.

Her office was not involved in setting up the recent East Texas fair booth, but did help man it. "We are just in there like everybody else," she said.

There are prime times for recruiting. "First, find out when the school's holidays are. Then find out when activity periods are scheduled so that a

maximum number of students are loose."

There are two kinds of recruiting trips. On one, she calls a college and asks to visit its campus. There she talks first to the counselors about TEU programs and spends the rest of her visit in the student union talking to students. The college involved publicizes the time and place of the visit.

The second type of recruiting is by invitation. The college asks her to come, usually for a day when colleges from all over the area are represented on campus. "They (community colleges) consider this a service to their students," she said.

Representatives set up booths and students are free to walk around looking and getting information. "It's a shopping center for learning," Wheat said.

"On a three-day trip, I may visit four schools," said Wheat. Several schools in an area will often have these college days scheduled about the same time, to make the recruiters' jobs easier.

Outside East Texas, she has standard invitations from Tarrant County Junior College and the Dallas County junior college system. In October she will travel as far as Waco to visit McLennan College, and this spring she will visit Brazosport College in Lake Jackson on invitation.

In March, she will represent TEU at a meeting of Texas junior college teachers in San Antonio, "a good way to expand TEU" by exposing its programs to faculty members of community colleges all over the state. Only one other upper-division college in Texas will be represented with TEU. She explained, "Community colleges don't want four-year colleges to come to their students."

TEU offers financial aid

Texas Eastern University offers an extensive financial aid program through its Student Financial Aid Office located in room 221 of the Administration Building.

Grants, loans, employment and scholarships are offered to all students who establish financial need and are United States citizens.

Donald G. Zachary, student financial aid officer, emphasized TEU availability of funds under the Basic Educational Opportunity Grant (BEOG).

BEOG is sponsored by the federal government through the Department of Health, Education, and Welfare. No repayment of an award is required.

Zachary said some students get the idea they aren't eligible for assistance when they actually are. It cost only 13 cents to find out if you are eligible.

Other grant programs offered are the Supplemental Educational Opportunity Grants (SEOG) and Texas Public Education Grants-State Student Incentive Grants (TPEG-SSIG).

BFOG is also a federal program which helps students with exceptional financial problems. TPEG-SSIG are made available through student tuition fees and TEU funds matched by the federal government.

Four loan programs are also offered to students. They include the National Direct Student Loans (NDSL), Hinson-Hazelwood College Student Loan (HHS�), Federally Insured Student Loan (FISL) and Institutional Short-Term Loan.

Students may borrow up to \$1,000 per year on the NDSL program. Repayment

at 3 per cent interest begins nine months after enrollment ceases.

HHS� permits a student to borrow a maximum of \$1,500 per academic year with an interest rate of 7 per cent.

FISL is funded by private lending institutions with an interest of seven per cent. A student may borrow up to \$2,500 per year.

Short-term loans up to \$200 are available for unexpected educational purposes. A legal cosigner is required on all notes.

Students may also apply for work under the Federal College Work-Study program (CWSP). A student must carry a minimum of six hours and may be allowed to work up to 20 hours a week.

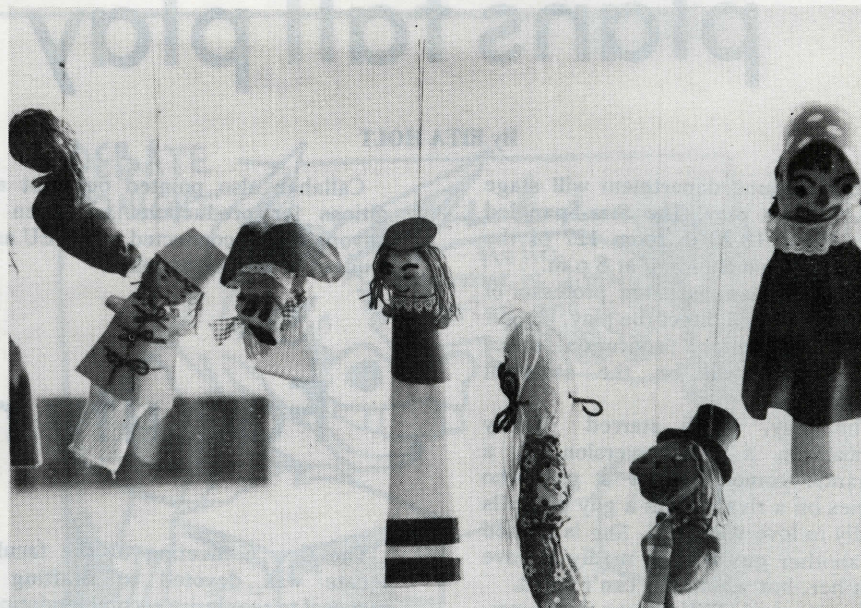
Several scholarships funded by private individuals and organizations are also available to TEU students.

Zachary said the funds come through his office, and committees determine who receive the scholarships.

The Texas Eastern University Scholarship is awarded to a student transferring from a community or junior college. It covers four consecutive long-term semesters.

The H.J. McKenzie (Mr. Mac) and the Dr. James H. Stewart, Jr. scholarships are awarded annually to students who have completed a minimum of 24 semester hours at TEU with a 3.5 grade point average.

Other scholarships are awarded in specific fields such as M.J. Harvey Scholarship, executive secretarial majors; Edwin Morgan Smyrl History Scholarship, history majors; T.C. Roddy Sr. memorial Biology Scholarship, bio-



CLASS PROJECT-- Students in Art 3315, "Crafts for the Elementary Teacher," made this group of puppets and hung them on view in a window of the HPR Building in September. The class is taught by William Stevens, associate professor of art and chairman of the art department, who is new to TEU

this fall. The puppets have been taken home, but projects still on view in HPR include lifesize [or larger] paper dolls of such youngsters' heroes as Spider Man, Peter Pan, the Fonz and Cookie Monster, as well as woven work and multicolored mobiles.

logical science majors; and Purchasing Management Association Scholarship, business majors. The Women's Symphony League Scholarship is awarded to music or music education majors, and Educational Foundation of the Texas Society of Certified Public Accountants, Inc., offers a scholarship to accounting majors.

The Pilot Club also sponsors a TEU scholarship.

Zachary said students may apply once a year for aid, and it is never too late. Awards follow a priority standard based upon the date of application.

Zachary encourages students to come by and check into the many programs available.

Applications are available in the Student Financial Aid Office for all programs.

Career planning and placement center opens

TEU's Career Planning and Placement Center opened Thursday, Oct. 7 in the Student Financial Aid Office in the Administration Building.

Tom G. Turns, dean of student life, coordinates all activities for the placement center with help from Christina Mitchell, coordinator of student services, and Donald G. Zachary, student financial aid officer.

The placement center plans to serve seniors, graduate students and alumni who are seeking fulltime employment.

Turns said he is responsible for making contacts with prospective employers and having recruiters from companies visit the campus. He also stated if a student wants to remain in a

certain area or town he will try to find job opportunities for him there.

Mitchell serves as a career counselor. She helps students decide what they want to do or where they want to go.

Also she gives vocational tests.

Zachary handles credential files and applications for the center. To establish a credential file a student must go by the Student Financial Aid Office and set up an interview appointment around the first of his last semester at TEU. Also he must have completed six hours at TEU.

During the interview the student will be advised of his privacy rights and options about file types he may set up.

A student may set up an open record giving him total access to the file or a closed record which does not give him access to letters of recommendation.

Students must complete a registration application personal data sheet and summary of courses completed.

Students are assisted also in developing a resume typed by the secretary. Ten copies are given to the student.

Reference letters are sent at no cost to the student. These are placed in the file along with the other materials. When the file is completed, copies will be mailed to prospective employers

upon student request.

The placement center will offer also a list of part-time jobs which will be posted on bulletin boards in the University Center.

Career Information Library located in the Student Financial Aid Office is another service made available to students through the placement service. It contains handbooks, state and federal publications, brochures, and pamphlets on various occupations and careers.

Turns said students were welcome to come in and browse through the materials, and he encourages students to register in the placement service program.

Fair booth promotes TEU to community

Texas Eastern University has rented a booth at the East Texas Fair the past four years. The booth's purpose is to represent the university in the community and answer questions about school programs and costs.

The booth's displays are coordinated through the public information office and are changed each year. This year the booth was green and blue and displayed pictures of the new campus across the front. The photographs showed classrooms, the University Center, the library and two aerial views of the campus.

Shirts, cups and stuffed toys from the bookstore with TEU written across them, two bulletin boards listing graduate and undergraduate programs, brochures, a catalogue, student handbook and a 1976 commencement program were also displayed.

Bookstore merchandise was not for sale, although people asked where they

could buy it. What was available were application forms, cards requesting further information and knowledgeable help from the people inside.

Probably the hottest items were stickers with Texas Eastern University printed on them in blue with a green border. They were purchased originally to stick over the Tyler Junior College nameplate on the catalogues when the name changed to Texas Eastern University. But people liked them. As one student said, "You can't have a school without an official sticker." Besides they were free.

Students as well as faculty were recruited for the booth. Archie Whitfield, director of the public information office, thought it was good to have students talk to prospective students because "questions might come up that only a student could answer."

Whitfield did not have any trouble getting volunteers for the booth. The

students' response was good, he said.

There is no way of learning directly how effective the yearly booth has been in influencing students to enroll at TEU. The cards given out are received by the office of admissions and records, but the cards could have come from other places besides the fair.

Counselor Christina Mitchell and business professor Milton Jones were in the booth from 5 till 7:30 Thursday, Sept. 30.

Both said the people who stopped and asked questions were often older and had been out of junior college a while. Some were housewives who had been out of college a few years.

Mitchell said she thought the location was responsible for attracting the older group rather than the average college age students. There was a display of electric organs near the booth on one side and a bakery display on another. "I wouldn't have gone through a building

like that when I was younger," she said.

Whitfield believed the site was an effective one for the booth's size. If a large booth were set up, another site might be more effective, but it would also cost more money. The fair assigns a site the first year a booth is rented, but if the site is rented each year, the renter may retain the same site.

Whitfield emphasized that TEU is not committed to maintaining a booth each year. A survey of students and faculty who worked at the booth may determine whether the university will continue renting booths. It may also result in changes in content and presentation.

The booth was open from 5 till 10 p.m. each evening of the fair except Friday and Saturday (Oct. 1 and 2). On Oct. 1, the booth was open from 5 till 11 p.m. and Oct. 2 from noon till the 11 p.m. closing time. The hours of operation were intended to correspond to peak attendance at the fair.